



COURSE OUTLINE

EST161

Prepared: Silvana Bassanello Approved: Martha Irwin, Chair, Community Services and Interdisciplinary Studies

Course Code: Title	EST161: MAKE-UP ARTISTRY I
Program Number: Name	2017: ESTHETICIAN
Department:	ESTHETICIAN
Semester/Term:	17F
Course Description:	This course introduces the Professional Makeup Procedure which ensures the professional polish expected by industry professionals. Students will develop makeup artistry skills classic, pin-up, smokey and bridal applications and for a variety of age ranges including preteen and mature clients. Emphasis is with basic corrective techniques utilizing colour theory as well as highlighting and contouring techniques for enhancing facial features and eye shapes. Students will also receive instruction with eyebrow shaping and enhancements. Client consultation skills will be developed. Sanitation and disinfection of all tools, and supplies will be discussed and practiced in order to ensure the health and safety of yourself and others.
Total Credits:	4
Hours/Week:	60
Total Hours:	4
This course is a pre-requisite for:	EST166, EST200
Vocational Learning Outcomes (VLO's): Please refer to program web page for a complete listing of program outcomes where applicable.	<p>#1. Perform a variety of specialized body and skin care treatments following correct procedures and precautions and supporting client needs (including and not limited to facials, manicures, pedicures, hair removal, and make up applications).</p> <p>#2. Use a range of specialized equipment and products, in compliance with established national, provincial, industry, and other related standards, regulations, policies, and procedures.</p> <p>#4. Adhere to health, safety, sanitation, and infection and prevention control guidelines, according to current legislation and national, provincial, municipal, and industry standards and regulations.</p> <p>#6. Select and recommend the use of esthetic products and product ingredients to clients, taking into account health status and identified needs.</p> <p>#7. Establish and maintain professional relationships in adherence to standards and ethics associated with the profession.</p> <p>#8. Develop customer service strategies that meet and adapt to individual needs and expectations in accordance with professional standards and ethics.</p> <p>#9. Determine professional development strategies that lead to the enhancement of work</p>



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Essential Employability Skills (EES):

- performance and career opportunities and keep pace with industry change.
- #1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.
- #2. Respond to written, spoken, or visual messages in a manner that ensures effective communication.
- #4. Apply a systematic approach to solve problems.
- #5. Use a variety of thinking skills to anticipate and solve problems.
- #6. Locate, select, organize, and document information using appropriate technology and information systems.
- #7. Analyze, evaluate, and apply relevant information from a variety of sources.
- #8. Show respect for the diverse opinions, values, belief systems, and contributions of others.
- #9. Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.
- #10. Manage the use of time and other resources to complete projects.
- #11. Take responsibility for ones own actions, decisions, and consequences.

Course Evaluation:

Passing Grade: 50%, D

Other Course Evaluation & Assessment Requirements:

Minimum 80% attendance requirement must be met in order to successfully achieve credits for this course.

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Classic Makeup Portfolio	20%
Correctives Theory Test	20%
Final Practical Exam	20%
Pin Up Portfolio	20%
Smokey Portfolio	20%

Course Outcomes and Learning Objectives:

Course Outcome 1.

Prepare a client and a workstation for a professional makeup application.

Learning Objectives 1.

- Drape client appropriately for a professional makeup service



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- Prepare a workstation with all the necessary supplies and materials, ensuring that all brushes have been properly disinfected, while practicing aseptic procedures with all products and supplies.
- Conduct a professional client consultation and needs analysis and elicit appropriate information in order to provide a customized makeup service.
- Determine contraindications and necessary modifications to the makeup service utilizing the information related to product ingredients and client consultation
- Apply knowledge of the structure of the skin, identifying skin types and/or related conditions
- Maintain and store all instruments, material and supplies according to the manufacturer's guidelines and as required by Algoma Public Health.
- Contribute to the maintenance of business records and client files by accurately recording information on client's makeup chart.

Course Outcome 2.

Demonstrate, with proficiency, the Professional Makeup Procedure.

Learning Objectives 2.

- Perfect each phase of the Professional Makeup Procedure to ensure a professional makeup application which reflects industry standards.
- Identify the classifications of makeup products and the wide range of products available within those classifications.
- Apply the Professional Makeup Procedure to perform classic, pin-up and smokey applications for a variety of age ranges.
- Identify and use a variety of makeup brushes
- Disinfect and properly store makeup brushes in accordance with Algoma Public Health regulations
- Demonstrate aseptic procedure during the makeup application, practice health and safety measures when using makeup products in order to ensure the health and safety of others.
- Maintain and store all tools, supplies and makeup products according to manufacturer's guidelines and as required by Algoma Public Health.

Course Outcome 3.

Demonstrate the principles of colour theory when providing a professional makeup service.



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Learning Objectives 3.

- Differentiate between primary, secondary and tertiary colours.
- Differentiate between warm, cool and neutral colours
- Demonstrate principles of colour theory when applying concealing techniques, and when emphasizing features such as eye colour, hair colour, clothing.
 - Demonstrate appropriate use and understanding of the colour wheel

Course Outcome 4.

Demonstrate, with proficiency, corrective makeup techniques for a variety of skin conditions and for various face shapes, eye shapes, lips and noses.

Learning Objectives 4.

- Identify colour theory principles when choosing and combining concealer shades to correct various skin conditions including dark circles, blemishes, and ruddy skin tones
 - Knowledge of the colour wheel
 - Recognize a variety of products used for highlighting and contouring and use products to effectively enhance a client's features
 - Use a variety of makeup brushes used for effectively applying corrective techniques.
 - Recognize various face shapes, eye shapes and apply corrective makeup techniques to enhance client's best features
 - Balance and correct various lip and nose imperfections

Course Outcome 5.

Perform, with proficiency, an eyebrow shaping service.

Learning Objectives 5.

- Set up workstation for an eyebrow shaping service
- Prepare client.
- Measure, with accuracy, the beginning, the arch and the tail of the eyebrow.
- Consult with a client to determine the optimal shape based on a client's features, desires



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and any limitations which may be present.

- Wax the eyebrows, with proficiency, according to the measurements taken using soft and hard waxes.
- Suggest makeup products used to enhance brow shape and to maintain the eyebrow shape post service.

Course Outcome 6.

Establish and maintain a professional image and conduct in adherence to the standards and ethics associated with the esthetic industry

Learning Objectives 6.

- Comply with the Policies and Procedures developed by the Esthetician Diploma Program and adhere to the professional expectations for dress, hygiene and grooming.
- Adhere to Sault College policies outlined in the Student Code of Conduct regarding behavior inside and outside of the classroom.
- Adhere to the code of ethics associated with the esthetic practice.
- Demonstrate accountability for your academic and professional growth by soliciting constructive feedback relating to one's own performance, strengths and limitations.
- Determine current trends and issues impacting the esthetic industry.
- Review the role of professional associations affiliated with the esthetic industry.
- Demonstrate positive and effective interpersonal, verbal, and non-verbal communication skills when dealing with peers, faculty and clients.
- Demonstrate punctual attendance to all classes and be prepared with all necessary materials for each class.
- Maintain an 80% attendance record throughout the semester.
- Clean and either disinfect or sterilize all instruments, client draping materials and makeup supplies after each use. Keep workstations neat and clean during and after each makeup application

Date:

Wednesday, August 30, 2017

Please refer to the course outline addendum on the Learning Management System for further information.